

Project 52 “NO FEAR”

Finding Your Voice

Create a Swipe File

Tear them out of magazines, photograph billboards, find examples of excellence and capture them for your files.

Build a “Fauxtolio”

20-25 images that you would love to have made for clients. Make sure they are the kinds of images you want to make for your career.

Create an “Exposure” Page

www.exposure.co

keep a running journal on how you are doing in the class

Keep BTS shots, finished shots and best out-takes.
Free account should be fine.

Who are your favorite photographers?

Make a list of Five.

Write down what you love about their work.

Your Vision Statement

1. What do you do?
2. What do you want to express?
3. What makes your work unique?
4. Why do you make photographs?
5. Are you emotionally driven or technically driven?
6. What does your photography mean to you personally?
7. How do you photograph?
8. Where does your inspiration come from?
9. Do tools and processes play a part in your final art?
10. Could you explain what you do, and why, to a child?

A MIND MAP

1. Grab a blank piece of paper.
2. Write down one word that describes your work.
3. After you have that single word, spend no less or more than 15 minutes writing down other words or supporting phrases for you main chosen word in the middle.
4. Spend as much time as necessary doing this with other key words

AN IMAGE CRITIQUE

1. Print 5 of your favorite images... the ones YOU love the most, not the most popular on FB or Flickr
2. Place them in front of you and get out your notebook
3. Write a paragraph describing the image as if you are seeing it for the first time.
4. Describe the emotional impact the image has on you, and what you want others to have. If you are not shooting for emotional impact, describe what you want the viewer to see when they look at your image.
5. Score the image based on your criteria above. Is the image successfully showing what you want it to show?

Feeling brave... grab five more.

If All Else Fails

<http://www.artybollocks.com/>

Heh...

“My work explores the relationship between new class identities and skateboard ethics.

With influences as diverse as Machiavelli and Francis Bacon, new synergies are manufactured from both opaque and transparent dialogues.

Ever since I was a teenager I have been fascinated by the endless oscillation of the zeitgeist. What starts out as hope soon becomes finessed into a hegemony of defeat, leaving only a sense of failing and the inevitability of a new reality.

As shimmering phenomena become reconfigured through emergent and repetitive practice, the viewer is left with a tribute to the darkness of our world.”

“My work explores the relationship between the Military-Industrial Complex and vegetarian ethics.

With influences as diverse as Derrida and Miles Davis, new variations are distilled from both mundane and transcendent layers.

Ever since I was a postgraduate I have been fascinated by the essential unreality of the universe. What starts out as contemplation soon becomes corroded into a hegemony of futility, leaving only a sense of dread and the possibility of a new reality.

As temporal replicas become reconfigured through frantic and repetitive practice, the viewer is left with a testament to the darkness of our existence.”

Just kidding...

Finding your “Style”

1. Don't “push” it.

Let it develop organically.

2. We define our “Style” looking back, not projecting forward. Shoot the work you believe in - even if you have to fit it in around other work. Do not copy a process or a “popular” point of view - it won't be authentic.

3. Look back to see where your greatest successes were, and find the work that has the most meaning for you. Do more of that.

Be Patient

In an “impatient” sorta way...

It Takes Time & Experience

Lot's of experience. The more you shoot, the more you re-shoot, the more you re-shoot your re-shoots...

... the better you become.