

12 Days of P52: Day Seven

 project52pro2016.com/12-days-of-p52-day-seven

Don

How to Approach the Assignments

This is a very important part of this process.

You are assigned an image to do every week, but you will have two weeks to produce the image. Our first assignment comes out on September 4, 2016, and it will not be reviewed for two weeks. The following weekend will be for our first get together chat and meeting.

So you will have two weekends and two weeks to produce the image assigned.

Do Not:

- Wait until the day it is due to ‘throw something together’- that sort of defeats the purpose of the assignment idea.
- Pull something out of your archives just to have something to be shown. The assignment is what is important.
- Worry too much about it. There will be time to get caught up.
- Not come to the class. You will learn far more by listening to the review than by not showing up.

Do:

- Start planning your shot the day you get the assignment.
- Use your sketch pad and workbook to make sure you are on the right track.
- Find examples for inspiration, but do not copy.
- Shoot as soon as you can so you can post in the FB group for suggestions on making it better.
- Use your peers at the FB group to help you see possibilities.
- Turn it in **ON TIME**. Please.

Look. Stuff happens. Life can be very complicated, and we are looking to do the best work possible here. Plan as far ahead as you can, and make contingencies.

Start now to locate talent (models, actors, friends, relatives... anyone who can give you an hour or so when you are ready to shoot a person.

Start now to get your gear in shape for instant work. Keep the gear ready as though this was your job. Dead batteries, broken tripods, stands that don't work... nope. Get rid of all that and make sure you do not have those kinds of problems on set.

The assignments will vary from week to week. Just as a real photographer working today would get. Some of them will be outside your comfort zone, and some will be right up your alley. Put 100% into each assignment you get. If you are a food shooter, and the assignment is an editorial portrait – use a chef. If you are a people shooter and the assignment is food, treat it as an additional tool for your toolkit. Because of the nature of this class, we will be approaching commercial photography as an all-around approach. You will be able to learn from everything and take it into your specialty areas.

You may even find you like other genres.

Hey... it happens.