3/7/23

Mike Mortellaro

Project 52 Spring 2023, Assignment 3

Write a paragraph or two, no more, on what inspiration you got from the image you worked from and how the image you produced was different.

Inspiration came from the ads that were more than just simple images of the product only. The ones that had context is what drew me to them. For me I chose shoe ads and the ads that put the shoe in a likely environment created interest.

I tried to use props that I thought were in keeping with a men's dress shoe, but not the typical shoe with expensive clothes. Instead I went with a book on navigation and an adult beverage. I think the props is what made it different.